Naman Parashar
Software Engineer

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SKILLS

Typescript | Javascript | NextJs | ReactJS | GraphQL | Qwik | Gatsby | Prisma | Hasura | Firebase | CI/CD | Zapier

PROFESSIONAL EXPERIENCE

Sylva, NY ⧉

Software Engineer 2   Jul 2024 – present
- Actively participated in product planning.
- Spearheaded efforts in code optimization and infrastructure improvements, reducing operational costs and enhancing application stability.

Software Engineer   Jul 2023 – Jul 2024
- Developed the frontend for Miitra, a customer data platform and community intelligence tool.
- Scaled Miitra frontend to support over 100k members across 30+ communities.
- Implemented advanced features like Segmentation, Analytics, Scheduled messaging, and AI writer.

Software Engineer (Internship)   Nov 2022 – Jun 2023
- Reduce multiple community website page load times by ~30%.
- Addressed data discrepancies across multiple platforms.
- Optimised multi-tenant architectures via Generalisation Flow.

Desivocal, *Frontend Consultant (part-time)* ⧉   Aug 2023 – Aug 2024
- Directed the complete design and development of DesiVocal, an AI-powered text-to-speech platform, enhancing user engagement with a seamless frontend and robust backend integration.
- Architected frontend, including app configurations, domain management, deployment, and URL rewrites, ensuring a seamless user experience for +100k daily visitors.
- Continuously improved the platform's SEO, design, and functionality, contributing to its growth to over +300k users and more than +1.6M generations.
- Provided guidance and support to junior developers, fostering their skills and ensuring high-quality contributions to the project.

Antler, *Product Engineer (Internship)* ⧉   Feb 2022 – May 2023
- Streamlined & consolidated the employee onboarding process through integration with Antler's existing product suite.
- Assisted in the development of a new internal product designed for utilisation by all founders.
- Automated bugs/tickets management process via Slackbot and Notion.
- Automated broken data migration process of more than 500+ portfolio companies and 250+ blogs.
- Fixed bugs and added more features to the www.antler.co website.

CareFi, *Frontend Engineer* ⧉   May 2022 – Aug 2022
- Developed frontend for fintech product CareCred from 0 - 1.
- Mentored new team members in improving CareCred and developing new products.
- Helped out team members with product decisions.

PROJECTS

TailwindMD ⧉   Sep 2024 – present
- Effortlessly style your Markdown—add Tailwind classes directly for instant, beautiful HTML.

The Startup Template ⧉   May 2024 – Jul 2024
- The Startup Template is designed to help you kickstart your side project with a pre-configured setup that saves you time and effort.
- Includes a beautiful landing page, a feature-rich dashboard, and integrates seamlessly with <u>EdgeDB</u> ⧉ , <u>Mailgun</u> ⧉ & <u>NextAuth</u> ⧉ .

QuikRun ⧉   Feb 2023 – Jul 2024
- Extend the power of Zapier, Make, and other nocode tools with QuikRun! Seamlessly integrate custom code, use packages, and handle complex tasks with ease. Add the flexibility and advanced functionality to your workflows.

ACE Monorepo, *Website*   Mar 2022 – Aug 2023
- Led the development of the ACE Monorepo project for revamping the vipsace.org website.
- Mentored a team of 15+ developers and formed strong relationships with the team members.
- The team worked on modern technologies like Micro-Frontends, Gatsby, GraphQL, Typescript, Firebase, GCP, Serverless Functions, and Prismic.

ORGANIZATIONS

ACE - Association of Computer Enthusiasts, *President*   Jan 2021 – Jun 2023 | Delhi, India
- Journey: Member -> Junior Web Developer -> Web Development Head -> President
- Gave several technical workshops for society and college on topics like Git, and Web Development.

EDUCATION

Bachelor of Computer Applications   2020 – 2023 | Delhi, India
Guru Gobind Singh Indraprastha University, 9.2 CGPA

Business/Commerce, General   2002 – 2020 | Delhi, India
Vikas Bharati Public School